

# REN STEIN



REINELAREN@GMAIL.COM  
410.259.5343  
REINELAREN.COM

Designer and illustrator who collects plants. Experienced in branding, online marketing, and print media. Work featured in 2019 by POMEmag, Autostraddle, Papeachu Press, Portland Zine Symposium, Hellcat Press, and the Lake Oswego Festival of the Arts.

## WORK

### DESIGNER @ INSTANT EMAIL COPY

April 2019 - present

- Email marketing for a variety of clients with attention to e-commerce
- Collaboration with copywriting team for several projects
- Klaviyo flows and code

### DESIGNER & ILLUSTRATOR @ REINELAREN

May 2015 - present

- Design projects for six small businesses and startups
- Logo and web design, SEO, e-commerce, social media marketing
- Commission illustration, vectors, and comics for over 15 clients in 2019
- Effective communication with quick turnarounds

### DESIGNER & COMMUNICATIONS MANAGER @ ASIA AMERICA

September 2016 - February 2019

- Designed company branding & print materials such as signage & ads
- Quadrupled Instagram following within one year
- Designed and managed monthly email marketing campaigns
- Managed e-commerce with over 300 unique inventory items

### CREATIVE ASSISTANT @ INTERNATIONAL PROGRAMS MCDANIEL

August 2013 - May 2015

- Managed department social media and email system
- Designed print ads for Budapest program
- Maintained communication with overseas institutions
- Translated FRE-ENG legal documents

## EDUCATION

### PACIFIC NORTHWEST COLLEGE OF ART

Graphic Design Certification - present

- Illustration with Samantha Mash (Spring 2018)
- Print Design with Katherine Topaz (Fall 2018)
- Web Design with Jack Bouba (Spring 2019)

### MCDANIEL COLLEGE

BA Art History & BA French - Magna Cum Laude, 2015

- Painting (Fall 2014)
- Color Theory (Spring 2015)

## SKILLS

Adwords, Google Analytics, SEO  
Illustration and design software (Adobe, Affinity, Figma)  
Webdesign and CMS (Squarespace, Weebly, Wix)  
Social media marketing (Instagram, Twitter, Facebook)  
Google Drive, Microsoft Office

